


KAYLYN HO

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 (650) 492 3409

EDUCATION

UNIVERSITY OF SOUTHERN CALIFORNIA

AUG 2019 - PRESENT I am a sophomore at the University of Southern California, working toward a bachelor's degree in arts with emphasis in design and a minor in architecture.

UNIVERSITY OF CALIFORNIA, BERKELEY (SUMMER COLLEGE)

JUN - AUG 2019 Attended college credit program in Berkeley's School of Electrical Engineering and Computer Sciences. The program introduced the basics of computer programming and the computational thinking practices. It consisted of three parts: a lecture, lab, and discussion.

EXPERIENCE

CREATIVE DIRECTOR

AUG 2020 - PRESENT *USC Delta Phi Kappa*

As the Creative Director of my sorority, Delta Phi Kappa, I would be in charge of designing advertisements for our organization. This would include flyers for our rush events, Facebook profile pictures, and sorority photoshoots.

GRAPHIC DESIGN INTERN

Heroes Jobs

MAR - AUG 2020 I worked as a graphic designer for a mobile app startup where I designed advertisements, infographics, webpages, slide presentations, edited advertisement videos and created graphic designs for the mobile app. As the only graphic designer in the company, I worked directly with Heros Jobs co-founders, and managed working simultaneously on up to 3 projects at a given time to perform at the ultra-fast pace of an emerging startup. I worked closely with the marketing team to create designs that best reflected the creative and innovative nature of the company. I made numerous revisions incorporating feedback from the team to enhance messaging in the slide decks which were instrumental in helping to successfully secure \$4M funding from investors for the company.

GRAPHIC DESIGNER

University of California, Davis

JUN 2019 I worked as a graphic designer in a lab at UC Davis where I designed 3D molecular structures of proteins. I compiled the findings from postdoctoral researchers into an aesthetically pleasing presentation using graphic software. I discussed with the researchers the key information they wanted to highlight, and would create many iterations. I would then seek their input on the designs and how they may be improved. The final result would be a clear and visually appealing presentation of otherwise complicated information.

VOLUNTEER

GRAPHIC DESIGNER

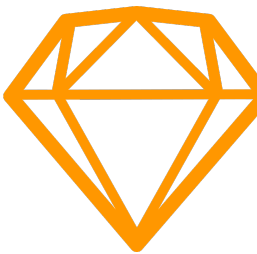
Town Cats

MAR 2017 - AUG 2019 I volunteered as a graphic designer at Town Cats, a local non-profit organization with a mission to rescue feral and homeless cats. I designed posters, flyers, and website graphics to promote adoption fairs, food drives, and fundraising. I love animals and believe in outreach efforts, like Town Cats, that not only provide me design opportunities I enjoy, but also support causes I believe in.

SKILLS



Photoshop



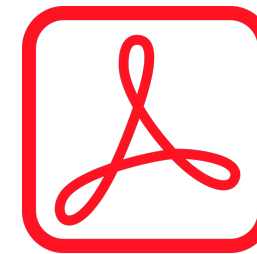
Sketch



Illustrator



InDesign



Acrobat



Premiere



REFERENCES

Cyriac Lefort

Co-founder at Heroes Jobs
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