

KAYLYN HO

kaylynho.com
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EDUCATION

University of Southern California

Aug 2019 - Dec 2023

Bachelor's of Fine Arts in Design
Minor in Architecture

CERTIFICATION

Google / Certificate in UX Design

Aug 2024

KEY SKILLS

Brand Identity, Design Systems, UI/
UX, Web Design, Prototyping, UX
Research, Marketing Design

Adobe Creative Suite, Figma, Sketch,
HTML+CSS, Keynote

EXPERIENCE

Mevany Wines / Branding Design Intern

May 2023 - Aug 2023 / Petaluma, CA

- Revitalized the branding, design, and promotional materials
- Conducted customer research and creative multiple innovative design prototypes for the winery's wine tasting facility opening event

Riot Games / Visual Design Intern

May 2022 - Aug 2022 / Santa Monica, CA

- Enhanced visual game playing experience of Teamfight Tactics
- Responsible for creating in-game features such as the design of Augment and Tactician Egg Icons for immersive gameplay experience
- Developed the game's UI style guide template

UserTesting / Branding Design Intern

Jun 2021 - Aug 2021 / San Francisco, CA

- Created eBooks, landing pages, and email headers that stayed consistent with brand guidelines and style
- Involved in creating promotional assets for the 2021 UserTesting Annual Conference HiWorld

Heroes Jobs / Graphic Design Intern

Mar 2020 - Oct 2020 / San Francisco

- Collaborated directly with company's co-founders and was responsible for all of their design related work
- Designed the company website, slide decks, social media posts, advertisements, infographics, graphic designs for the mobile app, and edited promotional videos